



CASHACADEMY

Scholarship Application

Imagine this: You are walking down a huge, dark hallway, with spotlights illuminating the straight path in front of you that leads up to giant double doors. With a lump in your throat and chills running down your spine, you look through the glass of one of the giant shark tanks that make up the walls around you, and one of the large white beasts turns to look you straight in the eyes. You may be a little nervous, but you aren't scared. In just a few seconds, you will be entering *the Shark Tank*. You take your last steps and the two enormous wooden doors swing open. This is it: your chance to pitch your business idea to the Sharks.

If you are familiar with the hit reality TV show "The Shark Tank," you may have watched many entrepreneurs pitching their businesses to a row of investors. These investors are ready to give hundreds of thousands of dollars to the most promising entrepreneurs on two conditions: 1) it will be a good return on investment and 2) the entrepreneur is someone ready to do what it takes to grow.

Just like in "The Shark Tank," Howtomakemoneyasakid.com now presents to you with an opportunity to get the money you need to grow your business. Through this application you will be pitching your business to a line of investors ready to give you money and help you succeed. The difference between these judges and the Sharks is that we're only looking for one thing: someone ready to do what it takes to grow.

We believe in you and want your business to grow. We feel that you are amazing and hold the power to make the world a better place. The freedom you can enjoy from owning your own business is unlike anything else. And we want to give that to you!

I'm Steve L Cooper founder of Howtomakemoneyasakid.com and the CashAcademy.org. I believe that entrepreneurship is one of the best way kids and teens can learn and grow in all aspects of their lives.

I want to thank our benefactors, Tammy and Joel Greene, who want to give back by investing in kids and teens like you.

What is the Cash Academy Scholarship?

This is not a typical scholarship. This is the only scholarship for kids and teens who have already started a business and could use some help to take it to the next level.

Those who receive this scholarship will receive a cash donation and a mentorship. Each cash donation will be given according to individual need of the applicant. The mentorship program will include several calls from business leaders who will coach you on growing your business based on your specific situation.

This application is not for the uncommitted applicant. But to make it worth it for everyone, Howtomakemoneyasakid.com has a gift for each applicant who completes and submits the entire application. You will officially join the ranks of the Cash Hackers and get a Cash Hacker t-shirt to prove it.

Scholarship Requirements

There are only four requirements to qualify for this scholarship.

1. Must be currently running your own business.

You need to have regular customers or be consistently working on your business and making some money.

“I did a lemonade stand once, does that count?” No. For a lemonade stand to qualify you would need to show that you do a regular lemonade service (i.e. every Saturday for the last three months).

If you have a Youtube channel, you need to have published videos consistently for a couple months at least. We are looking to help kids and teens who are serious about running their own business.

If you don't have a current business, don't worry! This is the perfect time to start! Then come back to the application in a few months. You can find tons of resources and ideas at Howtomakemoneyasakid.com and CashAcademy.org. We will be happy to consider your application once you have your own business up and running.

2. Must be between the ages of 5 and 18 years old.

3. Must have parent or guardian permission.

4. Must complete the entire scholarship application.

Steps to Apply

To submit your application, you must complete the following:

- Fill out the entire application form, including parental or guardian permission. (Please type out your application in the form fields in this application **don't print and hand write in your information.**)
- Submit your written story. (More details to follow)
- Submit your video pitch. (More details to follow)

Application Form

Your Information

First Name: _____

Last Name: _____

Birthday: _____

Email: _____

Phone Number: _____



Shipping Address

Address: _____

State: _____

Zip Code: _____

Country: _____

T-Shirt Size: S M L XL

Parent or Guardian's Information

First Name: _____

Last Name: _____

Email: _____

Phone Number: _____

Parent or Guardian Permission

Your child is applying for the Cash Academy Scholarship. Howtomakemoneyasakid.com, LLC is the creator of Howtomakemoneyasakid.com and CashAcademy.com, the best places for kids and teens to learn real-life skills, make money, and become young entrepreneurs so they can live their dreams.

This application will nominate your child for the Cash Academy Scholarship. If selected, he/she will be awarded a cash donation (\$100 to \$1500) to help him/her grow the business and receive mentorship from business leaders that want to help aspiring young entrepreneurs. This mentorship may include several phone calls with business experts.

Please review this application to ensure all information is correct to the best of your knowledge. As part of the application, we will post the written portion of this application as a blog post on Howtomakemoneyasakid.com and publish the submitted video pitch on our Youtube Channel at youtube.com/howtomakemoneyasakid.

In order for your child to participate in this program, certain personal information must be collected in this application for use on the website. Under the Children's Online Privacy Protection Act (COPPA), this website must provide parental notification and obtain parental consent before collecting personal information from children under the age of 13. For more information on COPPA, please visit <http://www.ftc.gov/privacy/coppafaqs.shtm>.

To confirm that you approve of your child's application submission, consent to the collection of the personal information provided herein and authorize us to contact you and your child by email, to provide mentorship calls, and to publish and edit your child's written portion and video pitch, please sign below:

Signature of Parent/Guardian: _____

Date: _____

Note: All applications that are not signed by a parent or guardian will not be considered and will be deleted.

Tell Us About Your Business

What is your business?

Explain what your business is and what you will do if awarded the scholarship fund. Type your answers under each question.

Briefly explain what your business is.

How long have you been in business?

How much have you have you made since you started? (Or) How much do you make in a month or year? Example (I have made \$300 in the last 3 months from my business.)

What would be the ideal amount of money you would like to receive from this scholarship to grow your business? You may request \$100 to \$1500. (Only request how much money your really need.)

How will you use the money and how it would help you grow your business? Explain a plan for how you will use the scholarship money. Itemize each thing you will buy and how each item will help you grow your business.

Explain what kind of support you have had in running your business.

Your Written Story

This is where you get to tell us your story. We want to know about your business but we also want to know how you got where you are today. What obstacles have you overcome? What have been your biggest successes and failures? Your story will be published on Howtomakemoneyasakid.com* so other kids and teens can learn from your successes and failures. Your story should be over 500 words.

*We reserve the right to edit, reorder, or use portions of your content as we see fit.

To help you come up with ideas for how to write your story, we have come up with some questions to help you know what to write about and know what we are looking for. You don't need to answer all of the questions, but they can help you think of where to start and what to include.

Introduction

Who are you? Include your first name only and the state and country where you are from. What is your business? What is the current business you are doing to make money? Why do you want to make money? What made you want to start your own business?

Your Backstory

What are all the ideas you have tried to make money?

What ideas failed and what ideas succeeded? What did you learn?

What led you to do the business that your are doing now?

Describe a humorous or tragic moment/failure you experienced as you were first starting your current business.

What is the greatest opposition you have faced while running your business?

Did anyone tell you what you were doing was impossible, stupid, or unrealistic? How did you react?

Describe the moment when you finally figured out what you needed to do to succeed.

Describe your first big success (and your first small success).

Your Current Business

What is your product or service?

Who are your customers?

How do your customers find out about your product or service?

How do you keep your customers happy?

How do you earn money from your business?

What resources do you need to run your business?

Step-by-step what are all the things you do to run your business?

Who are your key partners? Who has helped you and what have they done to help you?

What are your expenses?

How much is your revenue?

What are your profits?

How much do you make per hour?

What ideas/tools/concepts have you found that are helping your business grow?

What is the #1 thing that is making your business thrive?

What tips do you have for other teens trying to start a business similar to yours?

Your Growth Plans

What is your plan for growing your business?

How much money do you need from this scholarship to grow your business?

What exactly do you plan on using the money for?

Why do you deserve this scholarship?

Your Video Pitch

Remember The Shark Tank? This is your chance to stand and deliver your pitch to the Sharks. Use your creativity. Your video pitch can follow the same outline as your written story. In fact you can use your written story as your script. Don't just read your script though. This video can be as simple as you grabbing a phone or using a desktop camera to record yourself telling your story. Please don't go buy a new computer or camera to do this. Just use what you have.

Here are some guidelines for your video pitch.

No swearing, vulgar, or racist language.

You must be modestly dressed. No tank tops or low cut shirts. Keep it business casual. (Wear what you wear when you do your business.)

Your video should be between 5 and 10 minutes. You don't have to edit the video, but you can if you want.

Record horizontally not vertically.

Make sure the camera is stable. Avoid just holding it and recording it in your hand. Put it on a tripod or use a table or shelf.

Don't record your video in 4K. HD is just fine.

Application Submission

To complete the entire application, you must upload 3 files to dropbox and share them with me. (You can get a free dropbox account if you don't already have one at <http://dropbox.com>.)

Follow these instructions to submit your application:

1. Upload your application, your written story and your video pitch in one folder on Dropbox.
2. Name the folder "(Your Name) Scholarship Submission".
3. Click "Share" and select "Create a link".
4. Copy that link to me and email it to steve@howtomakemoneyaskid.com.
 - a. Make the subject line say "Scholarship Submission"
 - b. Copy and paste your link and click send.

You did it!!

We will review your application and send your Cash Hacker t-shirt. We will periodically have submission deadlines so watch for those at Howtomakemoneyaskid.com or Cashacademy.org. We will email you once your written story and video pitch have been published. Be sure to share it with your friends and family, because you are now famous!